



Create a LARGE List

A proven way to market your new Jordan Essentials business is to make a list of 50-100 people and then let all of them know you're in business! Start thinking about your friends, family and acquaintances... whom might you invite to a Spa Show in your home? Who might be open to booking Spa Shows in their homes? Who's looking for something else to do or wants some extra cash, and might want to join the JE team with you? Keep a notebook with you all the time so you can keep adding names to your 'bank' of contacts.

Once you get started, you'll be surprised at how many people you know or interact with on a daily basis. Here are a few ideas to get you started:

<i>Friends</i>	<i>Relatives</i>
<i>Neighbors</i>	<i>Facebook Friends</i>
<i>Co-workers (past/present)</i>	<i>Spouse's co-workers</i>
<i>Kids' friends' parents</i>	<i>Holiday card list</i>
<i>Hair stylist</i>	<i>Nail Tech</i>
<i>Realtors</i>	<i>Doctor's Office Personnel</i>
<i>Dentist's Office Personnel</i>	<i>MOMs Groups</i>
<i>Teachers</i>	<i>Coaches</i>
<i>Grandparents</i>	<i>Personal Trainer</i>
<i>Clubs</i>	<i>Volunteer organizations</i>
<i>Church/Synagogue</i>	<i>Yoga/Zumba/Pilates</i>
<i>Grocery clerk</i>	<i>Massage therapist</i>

Keep growing your list! As you meet new people, keep their business cards or ask for their contact info so you can follow up with them.

Ask for referrals. Ask your friends for names of people they know who might be interested in JE products or in hosting a Spa Show. You may even uncover a potential Consultant by always doing this.

START YOUR LARGE LIST NOW....

See how many names you can write down in just 60 seconds, and you'll be on your way to a Smart Start!

