



My JE Mystery Hostess Program

Mystery Hostesses as a Business Building Tool

Parties are wonderful business building events. You meet new customers, future hostesses and team members too. The My JE Mystery Hostess program is designed to help you book more shows and even help with sponsoring. Points, games and the exciting opportunity to have one of your guests win free hostess credit make this a fun way to party.

3 ways to do a mystery hostess party:

1. In Home: Invite people to your home and have a traditional spa or facial party and draw from the guests order forms. Encourage guests to bring a friend.
2. In a group setting: Multi-Hostess Gathering. Many of our Consultants gather each month and host a mega party called a multi-hostess event. When you have several guests come who are guests of the Consultant you can allow them to sit together, order together and draw the hostess from the guests that order. Be sure and encourage your guests to bring a friend.
3. Facebook Party Online: Set up a Facebook party (see training on how to do a Facebook party in the JE University under Spa Shows), use draw a name and allow one of the guests to get the credit for the party. Be sure they invite other people.

Tips and ideas to make your mystery hostess party a success.

In Home Mystery Hostess Ticket System to choose a Hostess:

- 1 Ticket for attending
- 2 Tickets for each friend you bring
- 2 Tickets for every \$50 you spend
- 3 Tickets to Book a party this month (can be online)
- 2 Tickets to Book a party next month (can be online)

Let your guests know you are going to draw after the orders are placed. At the end of the show draw from your tickets and choose a winner! (see details below on how to change the hostess from Mystery Hostess to the Winning Hostess' Name in your business center) All Shows must be a qualifying show at a minimum commissionable sales of \$150 (does not include hostess credits, \$5 bonus buy customer specials, shipping or tax).

Facebook Party: Online Ticket System

- 1 Ticket for attending
- 2 Tickets for each friend that logs into the show and says they are your friend
- 1 Ticket for Placing an Order
- 2 Tickets for every \$50 you spend
- 3 Tickets to Book a party this month (can be online)
- 2 Tickets to Book a party next month (can be online)

Guidelines and Rules:

Setting up a New Party

Step 1: Set Up A New Party – Select the type of party

In Home Party – ships to Consultant
Booking Reference if applicable

Step 2: Select the Host of this party

If Mystery Hostess party – always select “create a new host or hostess” because system sets up a hostess id # and connects show to hostess id. If you choose an existing hostess it may create party tracking issues.

For your “new” Mystery Hostess, enter “Mystery” for the first name and “Hostess” for the last name.

Step 3: Enter the date and time of party.

Step 4: Enter the address where the party will be held. (Remember the address is where the party is held, has no bearing on where the orders will ship. The party type determines where the party orders will ship.

Step 5: Select and personalize an E-Vite.

Step 6: Complete the Party Set Up.

Setup My Party

Prior to entering orders, the Party Type can be changed.

To update Mystery Hostess to the winner of the drawing choose “Hostess Manager” from the “Parties” drop down menu.

Select to Hostess, then select “Edit”

Enter all the information for the hostess. The more information you enter now, the greater the benefit later as you search for “Re-bookings.”

In Home Shows: Set the party up as a Mystery Hostess. One lucky guest will get all of the Hostess Credits. Place the order to ship to you, the Consultant, when you close the party. The host gifts will ship with the order for you to deliver to your hostess and other guests.

Do's and Don'ts for the My JE Mystery Hostess Program

- Do use this as a tool to build your sales volume.
- Do use this as an online party or an in home party tool to build your business.
- Do advertise it to all your customers through your business center, on Facebook and through personal calls.

Don't collect orders and turn them in as a show. You must declare a mystery hostess.

Consultants cannot be a mystery Hostess. All Consultants can have one personal bonus show every 6 months and you can keep the hostess credit for those shows. Again, use it to maximize your own personal business.