

## **Jordan Essentials Mineral Makeup Makeover May Training POD (Power On Demand)**

### **Flyers**

Enjoy informative flyers and flyers that promote the month's specials. Print them off and frame them to have at Wellness Workshops, Spa Shows, and Events. You can also use them as an attachment to an email for a Hostess or Customer and post on a Facebook page.

You will find your monthly POD theme flyers in the Monthly Folder in the Jordan Essentials Training University.

### **Pre-Show Checklist – Spa Show Card #9**

Your Spa Show Cards provide a Pre-Show Checklist. Make sure you have everything you need for a successful Spa Show Party.

### **Spa Party Outline**

Use your Spa Show Cards to help keep you on track throughout the party.

### **Welcome and Meet & Eat**

Once guests begin arriving, welcome each one and encourage them to mingle, eat, and drink as other guests arrive. Choose foods that go with your theme. Take this time to get to know your guests. Listen for clues on skin care related issues they need solutions to.

### **Hand Spa – Spa Show Card #12**

One at a time begin the Hand Spas. Your Spa Show Cards will walk you right through this step.

### **Expert Techniques for Flawless Mineral Makeup**

Step 1: Prepare

Basic Skin Care System

Prepare your skin with the Basic Skin Care System and Serums. Prime your skin with healthy cleansing and moisturizing; this will help your makeup go on flawlessly. Make sure your face is dry.

Step 2: Tinted Moisturizer

Tinted Moisturizer

Dot the Tinted Moisturizer on forehead, chin, nose, and either side of the nose. Blend and smooth over skin.

Step 3: Concealer

Mineral Makeup

Wet the Mineral Powder on either your fingers or on the JE Concealer Brush and apply to your face. Blend under eyes and over any imperfections. Allow skin to dry.

Step 4: Tinted Moisturizer and Mineral Powder

Mineral Makeup

With the large JE Makeup Brush, dust Mineral Powder around your face beginning at your forehead. Use large sweeping strokes back and forth. All shades should match your skin perfectly and may be accomplished with blending two shades. (Example: #2 Light Tinted Moisturizer and #3 Warm Mineral Powder).

Step 5: Eyes and Lips

Mineral Makeup

Finish your Mineral Makeup application with Eyeliner Pencil, Mineral Eyeshadow, Mineral Blush, Lip Butter Lipstick, and Intense Volume Mascara for a healthy, natural Jordan Essentials Face!

The Customer Special for May is our Limited Edition Pink Icing Mineral Eyeshadow for only \$5 with any \$50 purchase.

### **Share why we are here tonight – Spa Show Card #15**

Your Spa Show Cards will walk you right through this step. Ask them how their hands feel.

### **Monthly Theme Review**

Review our theme this month – Mineral Makeover. Enhance your natural beauty and feel confident about your beauty products! Jordan Essentials Mineral Makeup is made from mineral pigments and other natural ingredients that allow long-lasting, lightweight coverage while allowing your skin to breathe. Enjoy getting to know your Mineral Makeup and all the health benefits at your Mineral Makeover Party!

### **How to use Scratch Off Booking Cards**

You can purchase Scratch Off Booking Cards through your back office in the Product & Sales Tool Catalog - #83101 – 5 pack of cards for only \$1. Here are a few ways to use them.

1. Tuck a Scratch Off Booking Card inside each party guests folder (contains catalog, order form, etc.). Tell guests they can only scratch the card if they book a show with you.
2. Give each guest a Scratch Off Booking Card after their hand spa and tell them not to scratch them until you tell them to.
3. If a guest wants to book an Opportuni-Tea with you then you can give them a Scratch Off Booking Card.
4. Play a game and give the Scratch Off Booking Cards as awards for the winners.
5. Play Bingo and 1 of the squares is Scratcher.
6. Play Tic-Tac-Toe and 1 of the squares is Scratcher.
7. Share the Golden Hostess Program at your show and give the Hostess the LB to see what she can earn. Ask who else would like to earn a gift...share the Scratcher ticket with the guests.
8. Got It Love It! As you are introducing products any guest that already owns that product can shout out “got it love it” and then tell everyone why they love it. Afterward the Scratcher is passed to them. The guest who is holding the Scratcher at the end of the demonstration gets to scratch it. Offer anyone else a Scratcher for booking a show.

### **Use your Hostess & Customer Specials Flyer and the Product hotsheets here.**

This month’s Hostess Special is our Limited Edition Pink Icing Mineral Eyeshadow, Eyeshadow Makeup Brush, and Popular Poppy Lip Butter Lipstick. Review the product hotsheet referring to the key uses and benefits. When you host a \$300 show with me, you can get your very own for only \$10.

This month’s Customer Special is our Limited Edition Pink Icing Mineral Eyeshadow for only \$5 with any \$50 purchase. It can only be purchased on your \$50 customer order, it is not available through our catalog. Review the product hotsheet referring to the key uses, benefits, and the key ingredients.

### **Fruit & Yogurt Parfait Recipe (handout)**

Full of healthy yogurt and fresh berries! Perfect way to treat yourself at a party without all the guilt.

### **Share the Opportunity – Spa Show Card #28**

Your Spa Show Cards will walk you right through this step.

Follow up at the end of the event with samples, treatments, visiting with guests about booking shows and joining JE.