

tiny  
beads

**BIG  
DIFFERENCE**



*Jordan Essentials is Ahead of the Trend!*

According to TIME Magazine, five states are considering banning the tiny microbeads found in many beauty and cleaning brands. There is concern that the tiny plastic particles are too small to be filtered in water treatment plants and are making their way to our oceans, lakes, and streams. This cycle will eventually affect human consumption, if not addressed.

Jordan Essentials uses Hydrogenated Jojoba Oil spheres, which is an eco-friendly alternative to polyethylene beads. Jojoba Oil is an effective, natural exfoliant, which Jordan Essentials adds to products to moisturize and soften the skin. Just another way,

Jordan Essentials is taking a greener, nature infused approach to family skincare!



POLYETHYLENE MICROBEAD



**VS.** HYDROGENATED JOJOBA OIL SPHERES

