



YOUR JOURNEY TO SUCCESS

Congratulations on your decision to begin your Jordan Essentials business. We're so excited you've joined us and we know your family and friends will be too!

You are about to embark on a fabulous journey, filled with excitement, achievement and personal growth. You will make new friends and establish relationships with people you never would have met otherwise and with people who will enrich and enhance your life.

You will also learn a lot about yourself on this marvelous journey. You'll learn how to set goals and create good habit patterns, as well as accomplish things you never thought possible. You may not have started this business to increase your confidence, but as you navigate your new business, you will experience an increased level of self-esteem, empowerment and validation.

Jordan Essentials attracts many different people for many different reasons. Some join for additional income; some are attracted by the opportunity to start their own business; others are drawn to the friendships; and some join for the amazing products at a discounted price.

At Jordan Essentials we offer the unique opportunity to introduce your friends and family to spa, cosmetics and wellness products that they can feel good about using. Our products are made with botanical, natural ingredients and are affordable for every family! We take pride in what is NOT in our products and that we are free from harmful chemicals/toxins.

Along with our fantastic products, we offer a lucrative business opportunity. With our exceptional line of products, paired with powerful online tools and support material, Jordan Essentials makes it easy to succeed as a consultant. You are certainly at the right place, at the right time - how exciting!

We have created a *Smart Start* program to assist you in achieving profit and rewards quickly. This program is designed to help you build a strong foundation for your business during your first 100 days.

We want you to be rewarded for your success. By achieving your Smart Start Program you will be able to earn an array of product rewards in addition to a very generous income.



YOUR JOURNEY TO SUCCESS

SMART START: *Your First 100 Days!*



DAYS 1-40

PERSONAL SALES

\$500 PV = \$50 Rewards Points
Choose any item in the rewards catalog



BRING A FRIEND

Sign up a New Consultant with a \$50 qualifying order =



EVERYTIME you sign up a New Consultant with a \$50 qualifying order and receive an *Essential Oil Trio with Tea Tree, Peppermint, and Orange for FREE!*

SMART START 1

SUPER SMART START

\$3,000 + Sponsor 3 =

EXCLUSIVE STERLING JE CHARM BRACELET!



100 CUSTOMERS IN 100 DAYS

Complete 100 Customers in 100 Days and get the pendant to go on your JE Bracelet or as a charm to go with a necklace!

Styles may vary. Form required.



SMART START 2

DAYS 41-70

PERSONAL SALES

\$1,000 PV = \$100 Rewards Points
Choose any item in the rewards catalog



BRING A FRIEND

Sign up a New Consultant with a \$50 qualifying order =



EVERYTIME you sign up a New Consultant with a \$50 qualifying order and receive *Magnesium Duo FREE!*

SMART START 3

DAYS 71-100

PERSONAL SALES

\$1,000 PV = \$100 Rewards Points
Choose any item in the rewards catalog



BRING A FRIEND

Sign up a New Consultant with a \$50 qualifying order =



EVERYTIME you sign up a New Consultant with a \$50 qualifying order and receive *Magnesium Duo FREE!*

EARN SMART START 1-3 BONUSSES IN YOUR FIRST MONTH!