

## 12 Days of Christmas – Social Posts

Here are some post ideas to go along with the 12 Days images. Feel free to edit for your use and make them personal to you! The goal is to post consistently for increased engagement and to create conversations.

Here are some tips: Add information such as an invitation to events you are hosting, share your personal tips and gift ideas, or give them a call to action where they message you for more information!

NOTE: Since the blog posts will post over the next 12 days, not all links are included in this file. If you see “Insert blog link here” – go to [www.jordanessentials.com/blog](http://www.jordanessentials.com/blog), open that blog post and copy the link at the top.

Happy Sharing!

### Saturday, December 1: Introducing the Joyful Jordan Box!

Let's have some fun! Join us for the 12 days of Christmas...Jordan Essentials' style! Keep an eye out each day as we celebrate the 12 days of Christmas.

On the 1<sup>st</sup> day of Christmas, my true love gave to me...a Joyful Jordan Box!

We pulled out all the stops this month to create one of the most tantalizingly aromatic Joyful Jordan Boxes to date! The theme for this box is “Scents of the Season” with each delightful aroma sure to take you back in time to wonderful memories of holidays past while promoting a healthy and happy lifestyle for the future. Contact me today to learn more or click here: <https://www.jordanessentials.com/blog/2018/12/3/december-2018-joyful-jordan-box>

### Sunday, December 2: Ingredient Spotlight Sunday (Frankincense)

On the 2nd day of Christmas, my true love gave to me...Frankincense.

One of the most well-known Scents of the Season and perfect Ingredient Spotlight for our 12 Days of Christmas is Frankincense. Jordan Essentials uses pure therapeutic-grade Frankincense Essential Oil in several of our products to impart the deep woody aroma and powerful constituents. Frankincense is a key ingredient in the exclusive Frankincense and Orange Essential Oil Spray found in the December Joyful Jordan Box, and is also found in the JE Immune Blend, JE Headache Blend, and JE Peace Blend.

Frankincense was one of the original Christmas gifts, and for good reason. The powers and benefits of Frankincense are legendary. Experience Frankincense for yourself and give it as a gift to those you love, just as the Magi gave this precious gift to the baby Jesus.

Monday, December 3: The Gift that Keeps on Giving, Joyful Jordan Perks Club

On the 3rd day of Christmas, my true love gave to me... a Joyful Jordan Perks Club Membership!

Nothing says "I love you" quite like gifts that keep on giving. Everyone loves getting surprises in the mail and what better gift than one that brings joy for months to come with exclusive, non-toxic, and delightful bath and body products from Jordan Essentials? Sign up your loved one for a Joyful Jordan Perks Club Membership for 3 months, 6 months, 9 months, or a whole year! Contact me for more details and read about it on our blog here: <https://www.jordanessentials.com/blog/2018/12/3/joyful-jordan-perks-club>

Tuesday, December 4: Partridge in a Pear Tree (Pear & Spice Soap)

On the 4th day of Christmas, my true love gave to me... Pear & Spice Old Fashioned Bar Soap.

We've already been blown away with all the positive responses we have received on the Pear & Spice Old Fashioned Bar Soap found in the December Joyful Jordan box! Everyone loves the spicy and fruity aroma with a deep lather and moisturizing benefits of a handcrafted soap that conjures up images and memories of Christmases past. This is not just your ordinary soap, and is sure to please even the most difficult person on your shopping list. But they're only available for a short time while supplies last, and only in our Joyful Jordan box.

Wednesday, December 5: Cranberry & Orange Shea Body Butter

On the 5th day of Christmas, my true love gave to me... Cranberry & Orange Shea Body Butter!

The crisp aroma of cranberries and oranges in this lotion is reminiscent of wassail, holiday feasts, and laughter with friends. Our rich shea body butter is perfect for those cold weather chapped hands and dry, cracked feet! Nourish the skin with the deep penetrating effects of shea butter, with the delightful Cranberry & Orange "Scent of the Season" found only in the December Joyful Jordan box.

Thursday, December 6: Holiday Shopping Guide (with Blog)

On the 12th day of Christmas, my true love gave to me....my favorite Jordan Essentials products!

Still stumped on what to get that special someone? Check out our Holiday Shopping Guide for lots of ideas to please even the biggest Scrooge or Grinch on your list. Click here for some holiday inspiration and shopping tips: **\*\*Insert blog link here\*\***

#### Friday, December 7: Frankincense & Orange Spray

On the 7th day of Christmas my true love gave to me... Frankincense & Orange Spray.

Perk up your senses with the classic fragrances of Frankincense and Orange. Frankincense Essential Oil and Orange Essential Oil both contain constituents that may help reduce stress and calm the mind; perfect to take you away from the stress of the holidays and focus on the joys the season brings. Use as a personal spray, room spray, or spritz on linens for a delightful holiday feel.

#### Saturday, December 8: Apple Orchard Shea Body Butter

On the 8th day of Christmas my true love gave to me... Apple Orchard Shea Body Butter.

Back by popular demand, and conjuring up holiday images of crisp apple cider after a day of ice skating or sledding, the December Joyful Jordan Box also includes an Apple Orchard Shea Body Butter! Jordan Essentials' Shea Body Butters make wonderful gifts, both for yourself and for others, with deep moisturizing qualities in a delightful scent. But the Apple Orchard is only available in the December Joyful Jordan Box, and only until December 31 so contact me today to reserve your box (or two, or three).

#### Sunday, December 9: Ingredient Spotlight Sunday- Orange

Orange is such a versatile essential oil, with a distinctive aroma for our "Scents of the Season". It takes about 25 oranges to make just one bottle of JE Orange Essential Oil and you can find Orange in many products including our exclusive Cranberry & Orange Shea Body Butter, and Frankincense & Orange Spray, both found in the December Joyful Jordan Box. Orange is generally considered to be uplifting, energizing, and purifying.

#### Monday, December 10: Holiday Handwashing (with Blog)

On the 10th day of Christmas, my true love gave to me....a Jordan Essentials Joyful Jordan Box!

The Pear & Spice Old Fashioned Bar Soap found in the box is perfect for Holiday Handwashing! Check out our latest blog article for tips on Holiday Handwashing by clicking here: **\*\*Insert blog link here\*\***

Tuesday, December 11:

On the 11th day of Christmas, my true love gave to me... a Jordan Essentials Gift Certificate to order my favorite JE products like the Joyful Jordan Box!

Wanting to find a special and thoughtful gift but not sure what they would like? Give them the gift of Jordan Essentials! With a JE Gift Certificate, they can choose the products and fragrances they like best... AND they get the personalized service from me! JE Gift Certificates make great stocking stuffers, too!

Wednesday, December 12: Blog (Winter Skin Care)

On the 12th day of Christmas, my true love gave to me... Jordan Essentials Joyful Jordan Box to help me with my dry, chapped, winter skin.

Say "goodbye: to that uncomfortable dry, cracked, or chapped winter skin that comes each year when the weather turns cold and air turns dryer. Follow the tips in our Winter Skin Care Blog for soft, supple, beautiful, and healthy skin all winter long.

\*\* Insert blog link\*\*