

Jordan Essentials Open Heart Open House Instructions

The Jordan Essentials Open Heart Open House is a great opportunity to let the Jordan Essentials family help you tell the Jordan Essentials Story to people you would like to sponsor.

Step One:

Ask to join the group on Facebook called Jordan Essentials Open Heart - Open House
Once you are added, you can begin to add your guests. Only add guests that reply to your invite as "yes, I would like to attend the open house" (see invitation below)

Facebook Posts:

Day 1: Share your "why" you joined Jordan Essentials

Day 2: Share your product stories and testimonies

Day 3: Share your "What has" OR "What will your paycheck do for you?..."

Step Two:

Send an email or a Facebook private message. Think about who you would like to add to your team, sincerely invite them, and then follow-up on your invitation.

Hi _____

I am inviting you as my FB friend to our online Jordan Essentials Open Heart - Open House.

We are hosting a virtual open house to learn how Jordan Essentials Bath and Body is taking the country by storm with our wellness products and income opportunities.

Jordan Essentials Open Heart Open House is a relaxed place to learn more about our company and what we can do for you as a customer, hostess, and a member of my team.

It is only open and available for three days. DATE: _____ through _____.

Day 1: Why join - see great stories about why people join Jordan Essentials Bath and Body.

Day 2: Product testimonies - the testimonies about our products are really amazing and you will get ideas for real skincare solutions for real families.

Day 3: You will hear why people love Jordan Essentials and some of the great benefits like cruises, income, cash bonuses, vacation, car payments, and more!

A different topic is discussed each day so be sure and log in all three days. New information is posted all day long so I would recommend popping in a couple of times a day or at least each evening. There is no pressure to comment, you can message me questions or post them. We have some fun contests and bonuses just for this group so you will want to log in and see the fun.

Would you like to attend? I would love for you to take an inside look at my business and products that I am enjoying so much. I can add you today! It is a closed group so let me know as soon as possible and I will add you as my guest.

The dates again are _____.

Here is a link to my online catalog too so you can peruse the catalog early... Spring Catalog:
<https://flipflashpages.uniflip.com/2/58317/323047/pub/index.html>

So they respond with "yes add me to the group!" Go to the Open Heart Open House Facebook page and request them to be added. The admin of the group will make sure they get added. They do this several times per day. Be sure and add people as soon as you know they are interested.

THEN when they have been added, here is the next message to send:

Day 1: Message

Hey _____

Thank you for joining my virtual open house and learning more about my business. I have you added to the guest list! Today is Day 1 and you will read great stories today about our Consultants (me included). You can visit as many times a day as you want too. It is an open house and the door is open to you anytime.

The FB page is Jordan Essentials Open Heart - Open House. _____ if at any time you have any questions... do not hesitate to call, email, PM, or text me Enjoy these 3 days attending the Jordan Essentials Open Heart Open House.

Day 2: Message

WOW... I hope you are enjoying the testimonies of our consultants. Be sure and check out the Open Heart - Open House FB page again today! Day 2 (today) is one of my favorite days! PRODUCTS!!! There will be tips and testimonies from both our great customers and from our consultants. Lots going on at the Open Heart - Open House today!

Day 3: Message

Today is the last day of our Open House... I hope you have been enjoying this as much as I have! Be sure to visit today too. There will be new posts all day and evening. There are some good stories today about how this business has made an impact on so many including me and my family.

After the Open House has closed get on the phone and do FOLLOW-UP CALLS

Thanks for being on the Open House _____ (name). What did you like best about it?

I love that part too!

Were there any questions you had that you did not get to ask?

Answer

I love my Jordan Essentials Family. They are all across the country.

My top 3 favorite things are:

- 1.
- 2.
- 3.

Can you see yourself as part of this great company?

Yes (Sign her up)

Maybe (see what is holding her back)

No (book her as a hostess and approach the opportunity again after she holds her show. Sometimes the timing has to be right or she has an objection. An objection is usually just a question they had that need answered.)