



How to have Kissable Lips!

STEP 1: EXFOLIATE & MOISTURIZE

First, you will need to use Jordan Essentials Lip Exfoliant to exfoliate any dead skin and smooth out the surface of your lips. It is made with sugar and jojoba beads.

Keep your lips smooth and hydrated by applying Shea Cherry Lip Butter every day! Apply after your lips have been properly exfoliated to help keep your lips looking their best.



This month you can get our Lip Care Duo for only \$5 with any \$50 purchase. Ask me about adding it to your order.

STEP 2: LINE

Once your lips are fully exfoliated and moisturized, you will need to add definition and shape with JE's Lip Liner Pencil. This will also help prevent feathering later on—meaning your lipstick won't run outside of the lines.

STEP 3: LIPSTICK

After your lips are prepped and lined, go ahead and apply your Lip Butter Lipstick. Infused with moisturizing Shea Butter in a peak-a-boo container. 6 shades to choose from. Which one will be your favorite?

STEP 4: SEAL

Your last step for getting Kissable Lips is sealing the deal. After you have applied your lipstick, hold a tissue over your lips and lightly dust translucent powder over the tissue. The powder will ever so lightly fall on your lips through the tissue, and it will set your lip color the same way it sets your makeup when you use it on your face.