

Back to School with Jordan Essentials August Training POD (Power On Demand)

Flyers

Enjoy informative flyers and flyers that promote the month's specials. Print them off and frame them to have at Wellness Workshops, Spa Shows, and Events. You can also use them as an attachment to an email for a Hostess or Customer and post on a Facebook page.

You will find your monthly POD theme flyers in the Monthly Folder in the Jordan Essentials Training University.

Spa Party Outline

Use your 30 Minute Party Steps (found in the JE University in the Spa Shows Section) to help keep you on track throughout the party.

Welcome and Meet & Eat

Once guests begin arriving, welcome each one and encourage them to mingle, eat, and drink as other guests arrive. Choose foods that go with your theme. Take this time to get to know your guests. Listen for clues on skin care related issues they need solutions to.

Hand Spa

Every party should include a hand spa. It is the first treatment they will receive and will make a lasting impression.

As guests arrive, the Hostess should direct them to you at the kitchen sink. During the Hand Spa time you'll have a great opportunity to continue getting to know the Guests, strengthening those relationships.

(Note: Have the Hostess serve refreshments at the beginning, so they have washed their hands, have eaten and can sit and visit BEFORE the show ...not during.)

Your Sink Set-Up Should Include:

- Shower Gel
- Soap Saver - filled with the gel and water to make hand wash
- Salt Scrub
- Spoon or Scoop
- Shea Butter Lotion
- Paper Towels

Hand Spa Script - it's important that you use your own words; however, here's an example:

EXAMPLE CONVERSATION WITH EACH GUEST

- (Place soap from Soap Saver into the palm of guest's hand)

My name is (name). I am glad you came to (Hostess)'s show. You are going to have so much fun tonight!

- (After they have rinsed their hands, place Salt Scrub in the palm of their hands)

Do you live near here? Have you ever used salt scrub before?

- (Help her rinse her hands)

Doesn't that feel great?! We call that the WOW factor. People always say wow when they rinse. Just imagine an allover body exfoliation or just your feet.

- (Have her pat dry her hands and then give her a small dot of shea butter)

Tell me what do you do to relax?

(Guest's name) what do you do with your time in your day?

- (Have her finish her thought and send her to the area where the gathering will occur)

(Guest's name), thank you so much for visiting with me. Take this foot tub into the living room and relax! I will be in shortly to share some other treatments and skin care tips. Enjoy!

Game

Just A Phone Call Away

At the beginning of your party ask everyone to take out their cell phones and hold them in their hand. You will have yours in your hand as well. Tell them this is the easiest game to win. Ask everyone to dial in your number. Call it out number by number and then you say GO and everyone hits call. Obviously your phone will ring since they are all calling you. Simply answer the phone to find the winner on the line.

Give her a little goodie for having the fastest fingers in the room. Then while everyone still has their phone out, ask them to SAVE YOUR NUMBER with your first name and Jordan Essentials. Tell them that they have your number forever now, and if they ever need anything, you are just a call away. Ask them to put their phones on vibrate or silent to not disrupt the party, and then continue on with your party.

Monthly Theme Review

Review our theme this month – Back to School with Jordan Essentials! Use your hotsheets to review the great ways to use Tea Tree Essential Oil for those kids going back to school. Be sure to mention about how to fight head lice – those pesky back to school bugs!

Tickled Pink the kids are going back to school. Sheer Pink Lip Gloss is this month's customer special. Use your hotsheet to tell them the benefits of healthy lip gloss.

Use your Hostess & Customer Specials Flyer and the Product hotsheets here.

This month's Hostess Special is our Tea Tree Essential Oil. Review the product hotsheet referring to the key uses and benefits. When you host a \$300 show with me, you can get your very own Tea Tree Essential Oil for only \$5!

This month's Customer Special is our Sheer Pink Lip Gloss for only \$5 with any \$50 purchase. Review the product hotsheet referring to the benefits and key ingredients.

Fruit Dip Mix (handout)

A yummy healthy after school snack! Easy to bring to a party.

End of the Party

Follow up at the end of the event with samples, visiting with guests about booking shows, and joining JE.